

Hauptseminar Supply Chain Management

Updated on December 14, 2021

1 Course description

The seminar covers research in supply chain management with a focus on procurement and behavioral operations. Students get in touch with original research articles. They learn how to analyze those articles and interpret their findings.

They will learn how to develop a research question and to apply scientific methods to answer it. Furthermore, they will learn how to structure their analysis and to present their results.

2 Schedule

- Kick-Off (tbd)
 - Welcome
 - Introduction
- Assignment of cases (tbd)
 - Participants form groups of 2
 - Groups submit preferences over topics
 - Each group will be assigned one topic
- Methods Workshop (tbd)
 - Literature
 - Theory
 - Experiments & Data
- Midterm Meeting (tbd)
 - Each group presents the current status of their project (20 minutes/group)

- Other groups can ask questions and challenge the presented solutions
- Not relevant for grading
- Submission of the project reports (tbd)
 - Each group uploads their project reports to Ilias
 - Page limit for project reports is 14 pages
- Final presentations (tbd)
 - Each group will present their project
 - Group members will be asked to comment on specific aspects of their solution

3 Administration

Faculty	Nicolas Fugger Mail: fugger@wiso.uni-koeln.de Office hours: by appointment
Teaching assistant	Jeffrey Starck Mail: starck@wiso.uni-koeln.de Office hours: by appointment
Secretary	Stephanie Rauscher Mail: rauscher@wiso.uni-koeln.de
Grading	50% presentation, 50% report
Language	English
Prerequisites	Interest in procurement and strategic thinking.