

### Supply Chain Management Area

### **Supply Chain Analytics I: Predictive Analytics**

See Ilias for information on accessing the course material.

#### **Description**

Today's supply chains are complex and create a vast amount of data. Supply Chain Analytics I is about extracting valuable information from this data to identify patterns and make accurate predictions and inferences. The course covers core concepts of statistical or machine learning and its application using Python.

The course consists of lectures and a project. In the project, the concepts covered in the lectures are applied to a data set. It prepares students to identify improvement opportunities that exist in actual supply chains, quantify possible improvements, and control supply chain performance.

#### **Administration**

Class times Monday, 14:00–15:30, Hörsaal XVIII

Monday, 16:00-17:30, Hörsaal XVIII Wednesday, 14:00-15:30, Hörsaal XXI

**Faculty** Florian Sachs

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**Secretary** Stephanie Rauscher

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**Teaching assistant** Dylan Gellert

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**Assignments** There are homework assignments covering the theoretical

concepts. Students can earn one bonus point per assignment by

uploading complete solutions to Ilias on time.

**Grading** Project 40%, exam 60%

**Exam** 02<sup>nd</sup> December 2023, 11:00 – 12:00

**Project deadline** 24<sup>th</sup> November 2023, 23:59

**Language** The lectures and discussion sessions are taught in English.

**Prerequisites**Basic knowledge of statistics and Python. The necessary knowledge

about Python can, e.g., be acquired in the free online course Python Basics for Data Science (<a href="https://www.edx.org/course/python-">https://www.edx.org/course/python-</a>

basics-for-data-science).



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#### Overview

#### 1. Self-learning phases

During the self-learning phases, you should read and understand the chapters of the book An Introduction to Statistical Learning. You will apply this knowledge in the Assignments. The schedule tells you when to read which chapters.

#### 2. Concepts plenum

The concepts plenum sessions will take place on Mondays. In these sessions, we will discuss the concepts you read during the self-learning phases and will answer your questions. Furthermore, students will present their uploaded solutions to the assignments.

Note: For a better learning experience, we will split the course from week 2 onward. The assignment to one of the two groups will be made in the first week.

#### 3. Python plenum

The plenum sessions will take place on Wednesdays. In these sessions, we will solve Python exercises. These sessions implement the concepts covered in the concepts plenum and enable you to work on the project.

#### 4. Group sessions

We recommend preparing your assignments and your project in groups of up to four members.

#### 5. Python office hour

If you have difficulties getting Python to work properly, you can make appointments with the teaching assistant or a student assistant on short notice. During the semester, you can post your questions in the discussion forum on Ilias.

#### **Submissions**

#### 1. Assignments

To earn bonus points, you have to upload your complete solutions to Ilias on time. Assignments on the theoretical concepts are due on Fridays at 18:00. By uploading your solutions, you agree to present the solutions in the plenum. If you are randomly selected, you will only get bonus points if you present your solutions. The presentation of the solutions will not be graded. For each assignment, you can get one bonus point.

You can prepare your solutions in groups of up to 4 members, but each student has to upload their own solutions individually. Prepare slides with your solutions and upload them as a PDF file. You can write down your answers in note form. Templates for LaTeX and PowerPoint are provided at Ilias.



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#### 2. Project

During the semester, you will work on a project. You can find the dataset and a Jupyter Notebook including a detailed description of your task at Ilias. You can work on and hand in the project in groups of up to four members. Save your solution and upload it to Ilias.

Note: Most of the tools and commands needed to complete the project will be discussed in the Python plenum. However, programming always implies browsing documentation and searching via Google.

#### Resources

1. Concepts, core

James, G., Witten, D., Hastie, T., & Tibshirani, R. (2021). An Introduction to Statistical Learning. New York: Springer

#### 2. Concepts, additional

In addition to reading the book, you can watch online lectures based on the first edition of the book on edX.

If you want to check your understanding of the book and practice, you can find sample questions with solutions at <u>JakobGM</u>.

If you are interested in the mathematical background of the concepts, check out: Hastie, T., Tibshirani, R., & Friedman, J. (2009). The Elements of Statistical Learning. New York: Springer.

#### 3. Programming

We recommend downloading and installing Anaconda for running Python.

We provide notebooks for the Python assignments and the project. You can find out more about it at Jupyter.

You can find additional information about the Python libraries used in this course at the following websites: pandas, statsmodels, NumPy, scikit-learn, graphviz, seaborn, matplotlib.



#### **Schedule**

October	Monday	Tuesday	Wednesday	Thursday	Friday
	09	10	11	12	13
	<b>Plenum</b> Welcome		Python Plenum Introduction to Python		<b>Group Session</b> Statistical Learning
	<b>Self-Learning</b> Statistical Learning (Chapters 2.1-2.2)				<b>Trouble-Shooting</b> Python
	16	17	18	19	20
	Concepts Plenum Statistical Learning		Python Plenum Statistical Learning		Group Session Linear Regression
	Self-Learning Linear Regression (Chapters 3.1-3.4)				
	23	24	25	26	27
	Concepts Plenum Linear Regression  Self-Learning Classification		Python Plenum Linear Regression		<b>Group Session</b> Classification
	(Chapters 4.1-4.4)				
	30	31	01 (Allerheiligen)	02	03
	Plenum Guest Lecture CHEP: Supply Chain Forecasting				<b>Group Session</b> Project
	06	07	08	09	10
November	Concepts Plenum Classification Self-Learning		Python Plenum Classification		Group Session Resampling & Model Selection
	Resampling & Model Selection (Chapters 5.1-5.2, 6.1-6.2)				
	13	14	15	16	17
	Concepts Plenum Resampling & Model Selection		Python Plenum Resampling & Model Selection		Group Session Tree-based Methods
	Self-Learning Tree-based Methods (Chapters 8.1-8.2)				
	20	21	22	23	24
	Concepts Plenum Tree-Based Methods		Plenum Q&A		
	Python Plenum				
	Tree-based Methods				