

Master Thesis

Nearshoring

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Thesis

We have all witnessed the drastic impact of COVID-19 on global supply chains. Unfortunately, COVID-19 was not a black swan event, as severe disruptions have kept on coming, most recently shown by the Ukraine-Russia war.

For decades, losses from disruptions have been tolerated, as efficiency gains generally outweighed associated risks. However, as the frequency of disruptive shocks to supply chains is not likely to slow down anytime soon, paired with a rise of trade disputes, organizations are starting to consider nearshoring. By transferring business operations closer to the point of demand, organizations are trying to increase resilience and stability of supply. As part of this thesis assignment, we would like to:

- Establish a clear definition nearshoring based on distinct characteristics and a clear delimitation to related terms like reshoring, offshoring, etc.
- Assess typical supply chain operating models and analyze how nearshoring could mitigate some of the current supply chain related issues
- Identify trends and drivers impacting a shift of strategic supply chain priorities (E.g., from cost towards flexibility)
- Develop a suitable framework and research approach to outline and analyze particular industry examples



Who you are

- Enrolled in business administration with focus on supply chain management with above average results
- Interested in strategic questions around global business models, supply chains and operations
- Analytical thinking and autonomous way of working and pleasure when working in an international and diverse team
- Very good writing and communication skills in German and English
- Confident knowledge in MS Office



Contact

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